

## ORDER



**Orders**  
**Order / Rev:** 712294  
**Alt Order #:** 06308458  
**Product Desc:** EHRLICH FOR CONGRESS  
**Estimate:** 2292  
**Flight Dates:** 10/23/12 - 10/29/12  
**Original Date / Rev:** 09/07/12 / 09/07/12  
**Order Type:** Political

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**  
**Name:** Buying Time, LLC/ POL  
**Buying Contact:** Kate Klebahn  
**Billing Contact:**  
 650 Massachusetts Ave. N.W. , Suite 210  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Ehrlich/ D / Congress  
**Demographic:** A35+  
**Product Codes:** PL-State/Local Misc  
**Priority:** P-3  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 10/01/12   | 10/28/12 | 9       | \$16,700.00  | \$14,195.00 |
| 10/29/12   | 10/29/12 | 3       | \$6,500.00   | \$5,525.00  |

## Totals

| Month         | # Spots   | Gross Amount       | Net Amount         | Rating      |
|---------------|-----------|--------------------|--------------------|-------------|
| October 2012  | 9         | \$16,700.00        | \$14,195.00        | 0.00        |
| November 2012 | 3         | \$6,500.00         | \$5,525.00         | 0.00        |
| <b>Totals</b> | <b>12</b> | <b>\$23,200.00</b> | <b>\$19,720.00</b> | <b>0.00</b> |

## Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Aaron Ashe        |              |              | Start Of Order - End Of Order | 100%    |

| Ln               | Ch   | Start             | End             | Inventory Code                 | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|------------------|------|-------------------|-----------------|--------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| E 1              | WTSP | 10/26/12          | 10/26/12        | 7-730p<br>Wheel of Fortune     | CM    | 7-730p         | ----F-- | :30 | 1                 | \$2,600.00  | P-3 | 0.00          | NM   | 1     | \$2,600.00 |
| WHEEL OF FORTUNE |      |                   |                 |                                |       |                |         |     |                   |             |     |               |      |       |            |
|                  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:            |      | 10/22/12          | 10/28/12        | ----F--                        |       |                |         |     | 1                 | \$2,600.00  |     | 0.00          |      |       |            |
| E 2              | WTSP | 10/26/12          | 10/26/12        | 730-8p<br>Jeopardy             | CM    | 730-8p         | ----F-- | :30 | 1                 | \$3,000.00  | P-3 | 0.00          | NM   | 1     | \$3,000.00 |
| JEOPARDY         |      |                   |                 |                                |       |                |         |     |                   |             |     |               |      |       |            |
|                  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:            |      | 10/22/12          | 10/28/12        | ----F--                        |       |                |         |     | 1                 | \$3,000.00  |     | 0.00          |      |       |            |
| E 3              | WTSP | 10/29/12          | 10/29/12        | M-F 12-1230p<br>10 News @ Noon | CM    | 12-1230p       | M-----  | :30 | 1                 | \$900.00    | P-3 | 0.00          | NM   | 1     | \$900.00   |
| 10 NEWS          |      |                   |                 |                                |       |                |         |     |                   |             |     |               |      |       |            |
|                  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:            |      | 10/29/12          | 11/04/12        | M-----                         |       |                |         |     | 1                 | \$900.00    |     | 0.00          |      |       |            |
| E 4              | WTSP | 10/29/12          | 10/29/12        | 7-730p<br>Wheel of Fortune     | CM    | 7-730p         | M-----  | :30 | 1                 | \$2,600.00  | P-3 | 0.00          | NM   | 1     | \$2,600.00 |
| WHEEL OF FORTUNE |      |                   |                 |                                |       |                |         |     |                   |             |     |               |      |       |            |
|                  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:            |      | 10/29/12          | 11/04/12        | M-----                         |       |                |         |     | 1                 | \$2,600.00  |     | 0.00          |      |       |            |
| E 5              | WTSP | 10/29/12          | 10/29/12        | 730-8p<br>Jeopardy             | CM    | 730-8p         | M-----  | :30 | 1                 | \$3,000.00  | P-3 | 0.00          | NM   | 1     | \$3,000.00 |
| JEOPARDY         |      |                   |                 |                                |       |                |         |     |                   |             |     |               |      |       |            |
|                  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |

Order / Rev: 712294  
 Alt Order #: 06308458  
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Ehrlich/ D / Congress  
 Product Desc: EHRLICH FOR CONGRESS  
 Estimate: 2292

WTSP-TV

| Ln               | Ch   | Start             | End             | Inventory Code                 | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type   | Spots | Amount      |
|------------------|------|-------------------|-----------------|--------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|--------|-------|-------------|
| E 5              | WTSP | 10/29/12          | 10/29/12        | 730-8p<br>Jeopardy             | CM    | 730-8p         | M-----  | :30 | 1                 | \$3,000.00  | P-3 | 0.00          | NM     | 1     | \$3,000.00  |
| JEOPARDY         |      |                   |                 |                                |       |                |         |     |                   |             |     |               |        |       |             |
|                  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
| Week:            |      | 10/29/12          | 11/04/12        | M-----                         |       |                |         |     | 1                 | \$3,000.00  |     | 0.00          |        |       |             |
| E 6              | WTSP | 10/25/12          | 10/25/12        | M-F 12-1230p<br>10 News @ Noon | CM    | 12-1230p       | ---T--- | :30 | 1                 | \$900.00    | P-3 | 0.00          | NM     | 1     | \$900.00    |
| 10 NEWS          |      |                   |                 |                                |       |                |         |     |                   |             |     |               |        |       |             |
|                  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
| Week:            |      | 10/22/12          | 10/28/12        | ---T---                        |       |                |         |     | 1                 | \$900.00    |     | 0.00          |        |       |             |
| E 7              | WTSP | 10/25/12          | 10/25/12        | M-F 5-530p<br>5-530p 10 News   | CM    | 5-530p         | ---T--- | :30 | 1                 | \$550.00    | P-3 | 0.00          | NM     | 1     | \$550.00    |
| 10 NEWS          |      |                   |                 |                                |       |                |         |     |                   |             |     |               |        |       |             |
|                  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
| Week:            |      | 10/22/12          | 10/28/12        | ---T---                        |       |                |         |     | 1                 | \$550.00    |     | 0.00          |        |       |             |
| E 8              | WTSP | 10/23/12          | 10/23/12        | M-F 12-1230p<br>10 News @ Noon | CM    | 12-1230p       | -T----- | :30 | 1                 | \$900.00    | P-3 | 0.00          | NM     | 1     | \$900.00    |
| 10 NEWS          |      |                   |                 |                                |       |                |         |     |                   |             |     |               |        |       |             |
|                  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
| Week:            |      | 10/22/12          | 10/28/12        | -T-----                        |       |                |         |     | 1                 | \$900.00    |     | 0.00          |        |       |             |
| E 9              | WTSP | 10/23/12          | 10/23/12        | M-F 5-530p<br>5-530p 10 News   | CM    | 5-530p         | -T----- | :30 | 1                 | \$550.00    | P-3 | 0.00          | NM     | 1     | \$550.00    |
| 10 NEWS          |      |                   |                 |                                |       |                |         |     |                   |             |     |               |        |       |             |
|                  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
| Week:            |      | 10/22/12          | 10/28/12        | -T-----                        |       |                |         |     | 1                 | \$550.00    |     | 0.00          |        |       |             |
| E 10             | WTSP | 10/23/12          | 10/23/12        | 7-730p<br>Wheel of Fortune     | CM    | 7-730p         | -T----- | :30 | 1                 | \$2,600.00  | P-3 | 0.00          | NM     | 1     | \$2,600.00  |
| WHEEL OF FORTUNE |      |                   |                 |                                |       |                |         |     |                   |             |     |               |        |       |             |
|                  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
| Week:            |      | 10/22/12          | 10/28/12        | -T-----                        |       |                |         |     | 1                 | \$2,600.00  |     | 0.00          |        |       |             |
| E 11             | WTSP | 10/23/12          | 10/23/12        | 730-8p<br>Jeopardy             | CM    | 730-8p         | -T----- | :30 | 1                 | \$3,000.00  | P-3 | 0.00          | NM     | 1     | \$3,000.00  |
| JEOPARDY         |      |                   |                 |                                |       |                |         |     |                   |             |     |               |        |       |             |
|                  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
| Week:            |      | 10/22/12          | 10/28/12        | -T-----                        |       |                |         |     | 1                 | \$3,000.00  |     | 0.00          |        |       |             |
| E 12             | WTSP | 10/24/12          | 10/24/12        | 7-730p<br>Wheel of Fortune     | CM    | 7-730p         | --W---- | :30 | 1                 | \$2,600.00  | P-3 | 0.00          | NM     | 1     | \$2,600.00  |
| WHEEL OF FORTUNE |      |                   |                 |                                |       |                |         |     |                   |             |     |               |        |       |             |
|                  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
| Week:            |      | 10/22/12          | 10/28/12        | --W----                        |       |                |         |     | 1                 | \$2,600.00  |     | 0.00          |        |       |             |
|                  |      |                   |                 |                                |       |                |         |     |                   |             |     |               | Totals | 12    | \$23,200.00 |